



Post Market Surveillance

The EU Cosmetic Regulation (EC) No. 1223/2009 is characterised by a partnership between manufacturer safety responsibility and authority's in-market control. Post marketing surveillance is the practice of monitoring the safety of a cosmetic or toiletry after it has been released on the market.

Regulation (EC) No. 1223/2009 of the European Parliament came into force on 11th July 2013. An important aspect of the Regulation concerns post market surveillance to be carried out by manufacturers, importers and distributors. All cosmetic products placed on the EU market must first undergo a thorough safety assessment. Subsequent to this comprehensive safety assessment, companies and competent authorities should monitor the actual safety of products when they go on the market.

At MSL we carry out Post Market Surveillance and perform appropriate checks on the products for which we act as Responsible Person and also on a project basis for retailers, brand owners, importers and distributors. The Portal Notification will trigger the Post Marketing Surveillance process leading to inspection and in-market control from the authority's side.

Why do we carry out Post Market Surveillance?

- To monitor ongoing safety of marketed Cosmetics and Toiletries
- Some adverse effects may only be discovered once a product is widely used
- To ensure a product is fully compliant (CPSR, PIF and full notification). We can, and will work under an NDA.
- To ensure the product label matches the CPNP information
- To protect the brand

Extracts from the EU Cosmetics Regulation as follows:-

"Effective market surveillance is necessary in order to ensure that the provisions of this Regulation are respected. To this end, serious undesirable effects should be notified and competent authorities should have a possibility to request from the Responsible Person a list of cosmetic products containing substances which have raised serious doubts in terms of safety." -

EU Cosmetics Regulation (EC) No.1223/2009. Preamble.

"Responsible Persons who consider or have reason to believe that a cosmetic product which they have placed on the market is not in conformity with this Regulation shall immediately take the corrective measures necessary to bring that product into conformity, withdraw it or recall it, as appropriate." - **EU Cosmetics Regulation (EC) No.1223/2009. Article 5.2**